

C&S CO-MARKETING FORM

Manufacturer Name: _____	Date Submitted: _____
Broker Name: _____	Proposed Ad Date: _____
Sales Rep Name: _____	Vendor Theme: _____
Phone Number: _____	Co-Marketing Dollars: _____

Redemption Billing Instructions:

A/P Deduct (Enter Acct #) _____ Pay by Check (X) _____

Offer Details: _____
 (List Participating UPCs Below) _____

ROBESONIA ITEM CODE	DESCRIPTION	Pack	Size	UPC

Space/Size Requirements: _____ (Additional fees may be assessed for 1/4 page or larger)

Type of Offer: _____ (Instant Rebate, Free Item(s), Dollar Off Future Order or Sweepstakes)

Artwork Requirements: _____ (C&S Create Artwork or Vendor Provided - due 4 weeks prior to ad date)

INTERNAL USE ONLY

Category Manager Approval: _____	Approved Ad Week: _____
Directed Marketing Approval: _____	Artwork Due Date: _____
Ad Space Requirement: _____	(Indicate number of mods or portion of page. Mod Size is 1.625" wide x 1.75" deep)
Ad Page to Feature: _____	(Grocery Page, Dairy/Frozen Page, GM/HBC Page, Wrap)

