

Sponsorship Details and Commitment Form



Monthly campaign sponsor - \$500 per product/brand

- Product/brand logo featured on month-long in-store sign kit
- Product displayed with signage throughout the month
- Product feature on Spotlight on Nutrition page of ERFL website

Weekly ad article sponsor - \$500 per product/brand

- Exclusive product feature in weekly circular ERFL article – print ad & on Weekly dish page of ERFL website
- E-newsletter ad promoted to eShur-registered customers
- Recipe promotion (if applicable) in-store during ad week
- Designation with ERFL logo in circular if product deal is advertised

Please indicate which type of sponsorship you are committing to by checking one (or more) of the options below:

Monthly Campaign Sponsor

Weekly Ad Article Sponsor

Please provide the following details for artwork and invoicing:

<p>- IMAGES (Hi Res JPEG - 300 dpi minimum)</p> <p>Brand Logo:</p> <p>Items/packages with Codes:</p>
<p>- PRODUCT MESSAGING (Content with healthy nature of the items being promoted)</p>
<p>- Vendor Name & #:</p> <p>- Vendor billing address / Whose attention:</p> <p>- Payment preference:</p> <p>SELECT ONE: Straight A/P Deduction OR Check payable to C&S Wholesale Grocers</p>

Approved by: _____

Date: _____